


Smart Webs USA

Website Design

This form has been made to help us determine your website requirements. Our professionals will use the following data when developing your website.

 **Section 1: Information Elicitation – Please answer the following questions.**

Name: _____

Organization: _____

Your Title: _____

Address: _____

Phone No.: _____

Residence: _____ Office: _____

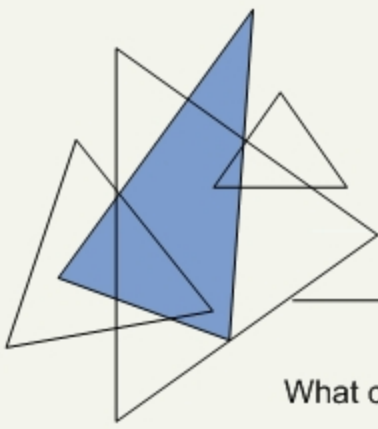
Cell: _____ Fax: _____

Email: _____

Website (if any): _____

How did you hear about us:

- | | |
|-----------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Sales/Marketing Person |
| <input type="checkbox"/> Email | <input type="checkbox"/> College |
| <input type="checkbox"/> Pamphlets | <input type="checkbox"/> Online |
| <input type="checkbox"/> Friends or Relatives | <input type="checkbox"/> Other |



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What category best illustrates the content of your website?

- | | |
|--------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Art & photography | <input type="checkbox"/> Family |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Fashion |
| <input type="checkbox"/> Business | <input type="checkbox"/> Games |
| <input type="checkbox"/> Communication | <input type="checkbox"/> Law |
| <input type="checkbox"/> Computers | <input type="checkbox"/> Medical |
| <input type="checkbox"/> Dating/Personals | <input type="checkbox"/> Non-Profit Organization |
| <input type="checkbox"/> Education | <input type="checkbox"/> Online Store/shop |
| <input type="checkbox"/> Science | <input type="checkbox"/> Portal |
| <input type="checkbox"/> Software | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Skilled Trade | <input type="checkbox"/> Other (please specify): _____ |

What languages will this website be displayed in?

- English only
 Other (please specify): _____

How many visitors do you expect per week?

- Less than fifty
 Approximately fifty
 More than fifty

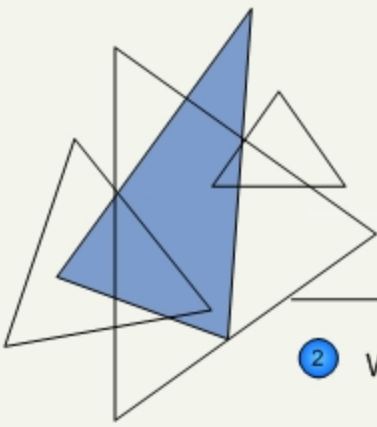
What will be the website URL (e.g. www. _____)?

Is this domain already registered?

- Yes
 No
 I don't know

What features will be included? (check all that apply)

- | | |
|---------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Member Login | <input type="checkbox"/> Contact Form |
| <input type="checkbox"/> Billing Module | <input type="checkbox"/> Opt-in Newsletter |
| <input type="checkbox"/> Shopping cart | <input type="checkbox"/> Credit Card Transactions |
| <input type="checkbox"/> Image gallery | <input type="checkbox"/> Email accounts |
| <input type="checkbox"/> Searching database | <input type="checkbox"/> Flash animation(s) |
| <input type="checkbox"/> Surveys and Polls | <input type="checkbox"/> Virtual Tour |
| <input type="checkbox"/> Events Calendar | <input type="checkbox"/> Google Analytics |
| <input type="checkbox"/> Downloads | <input type="checkbox"/> Other (please specify): _____ |



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2 What is your company' objective?

What relevant licenses do you have?

When was your business started?

Who are your affiliates/partners?

What are your goals nationally?

What are your regional-specific goals?

Does the organization have any outstanding achievements or awards?

Who is your audience?

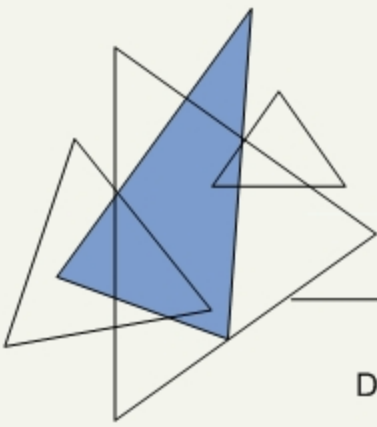
Who manages your business?

What are you doing to increase the companies awareness?

Do you want to also promote your website through Smart Webs?

Do you want Joomla or Wordpress for a Content Management System?

What keywords will people search to find your business?



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Does your organization have a quality management rating?

When must this project be completed?

Who will be responsible for budgets and costs?

Who will maintain your website and make changes and upgrades?

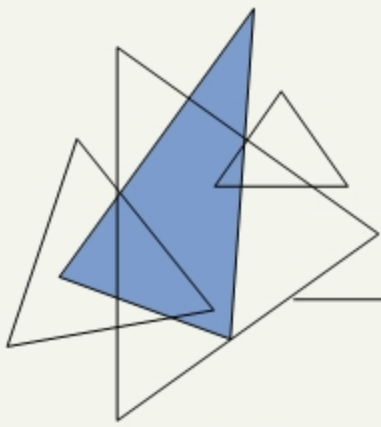
- I prefer the Smart Webs Monthly Service Contract
- I require a user manual and will do maintenance myself
- I plan to maintain the website myself

Are you interested in any of the following from Smart Webs USA?

- SEO / SEM & Internet Marketing
- Social Media Marketing (Facebook, Twitter, etc)
- I will advertise the website myself

3 Please specify what to include in your website.

- | | |
|----------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Social Media Icons? | <input type="checkbox"/> Your Prices? |
| <input type="checkbox"/> Share / AddThis? | <input type="checkbox"/> Pop-up Ads? |
| <input type="checkbox"/> Featured Products? | <input type="checkbox"/> Blog? |
| <input type="checkbox"/> Services? | <input type="checkbox"/> Google Maps? |
| <input type="checkbox"/> Testimonials? | <input type="checkbox"/> Videos? |
| <input type="checkbox"/> Your Address? | <input type="checkbox"/> Credit Cards Accepted? |
| <input type="checkbox"/> Your Phone? | <input type="checkbox"/> 800 number with Call Tracking? |
| <input type="checkbox"/> FAQ? | <input type="checkbox"/> Other |
| <input type="checkbox"/> Coupons & Specials? | _____ |
| <input type="checkbox"/> Quick Quote Form? | _____ |
| | _____ |
| | _____ |
| | _____ |



Smart Webs USA

Social Media

Social Media Marketing is HOT! Let Smart Webs manage it for you!

Please select from the following you want for your business:



Social Media Blog

- Featured Blog posts iFramed Content Lead Generation



Facebook Fan Page

- Custom Fan Page Bulk Fan Requests Custom Application



Customized Twitter

- Custom Twitter Page Custom Site Badge



Reputation Management

- Google Reviews Facebook Reviews Other

Other (e.g. iPhone or Android Applications, Live Chat feature, Data Feeds, Site Clone, etc)
